

## **Marketing internship**

We are looking for marketing manager interns who will work in Present Connection communications department. You will help to assist with the marketing activities which will include digital advertising, direct mailing, research of the market, developing and implementing marketing plans to attract potential customers who are interested in software development services.

### **Responsibilities:**

- Assist in developing strategies and tactics to attract potential customers from Germany and the Netherlands
- Work with digital marketing tools (Analytics, Google AdWords)
- Organize target mailing campaigns
- Research and analyze market trends
- Plan and implement marketing activities
- Constantly search for the new opportunities to reach and attract potential customers

### **Requirements of the role:**

- Bachelor's or college degree in Marketing, Communications or Creative industries
- Good English language skills
- Excellent communication skills
- Creativity to come up with marketing campaigns
- Good team-working skills
- Experience in digital marketing (Analytics, Google AdWords)
- Microsoft office (Excel, Word, PowerPoint)

**There is a possibility to get a full-time job after an internship in this company!**

APPLY BY SENDING YOUR C.V. AND MOTIVATIONAL LETTER TO  
[HR@PRESENTCONNECTION.EU](mailto:HR@PRESENTCONNECTION.EU)