



want<sup>ed</sup>



Career  
Education  
Inspiration

# Career days 2017

Programme

# KTU „Wanted“ Career Days 2017

## **Organiser**

Kaunas University of Technology

## **Date**

17 October 2017 (Tuesday)

## **Time**

10:00 – 16:00

## **Place**

Kaunas Žalgiris Arena  
(Karaliaus Mindaugo pr. 50, Kaunas)

## **Website**

[studentams.ktu.edu/karjeros-dienos](http://studentams.ktu.edu/karjeros-dienos)

## **KTU „WANTED“ Career Days 2017 –**

The largest career fair for students and business representatives in the Baltic countries. It is the 13th year of this event; it has facilitated a successful integration of thousands of students and graduates in the labour market and helped representatives of the companies and organisations finding the most talented and promising employees.

The event is dedicated for companies and organisations that aim to attract talents, as well as for students and graduates, who want to find internship or workplace, topic for their final project, listen to the presentations by experts, learn about innovations and future trends of the labour market.



## Congratulatory speech

Career is a continuous progress, encompassing personal growth, professional development, promising endless flow of new knowledge and experiences. As any other goal bound action or process, it has its defined starting point. I am confident that KTU WANTED Career Days 2017 can be that starting point for you.

This event, mobilising largest companies and organisations, sought-after employers, science and business leaders, experts on labour market and employment, will prove to you that achieving your greatest goals is not a distant dream, but a reality. It does not matter if you are seeking to receive the first job offer, to find the traineeship, to discover the occupation you feel really passionate about or simply to get an answer to an important question.

Be active, listen to your heart and find out what you want and go for it. Start moving up your career path right now.

Rector Petras Baršauskas

# Programme of the event

**10:00**

**Opening of the event.** (main stage of the event)

**10:30–16:00**

**Career.**

## **Career fair for students, companies and organisations**

(main hall):

Visiting the participants' stands, contact exchange, job interviews, offers of internships and workplaces, topics for final projects.

**10:30–16:00**

**Education.**

## **“Innovation alley”**

(0 floor):

Presentation of work and education innovations by the participating companies and organisations, „Small Talks“ presentations, „Job Wall“, free consultations „Make your CV WANTED“.

**11:00–16:00**

**Inspiration.**

## **Conference “WANTed Talks”**

(amphitheatre):

Space of inspiring and motivating presentations for those, who want to learn and understand the trends of labour market and the importance of competence, knowledge and skills of the future employee..

**15:00–16:00**

**Closing of the event.**

Interactive music lecture with J. Didžiulis.  
(main stage of the event)

# Programme of the conference

## 11:00–11:30

Introductory presentation of moderator [Martynas Starkus](#)  
**How can the people you meet and new connections made while traveling influence your life?**

Martynas Starkus – traveller, host of television shows and events, journalist

## 11:30–12:00

**„Google“ platform „Digital Garage“:  
digital career now and always**

Paulius Milišauskas – lecturer, customer service manager at „Soundest“

## 12:00–13:00

**Break**

## 13:00–13:30

**How will the age of technology change the labour market and the needs of employers?**

Kęstutis Jablonskis – manager of Lithuanian branch of energy and automation technologies company ABB

## 13:30–14:00

**Merciless lessons of Silicon Valley:  
how to „sell“ yourself? „LinkedIn“ case**

Justinas Taruška – alumnus of „The Alchemist Accelerator“ in Silicon Valley, USA, development and sales manager at „Nando“ and „Chemcentras“

## 14:00–14:30

**Hollister: employee-owned company that is making a difference in employees' lives**

Kent H. Eckstrom – professional of human resources, director of human resources of the company „Hollister“

## 14:30–15:00

**Break**

## 15:00–16:00 (main stage of the event)

**How to turn your favourite activity into business?**

Jurgis Didžiulis – song writer, performer, producer, researcher of social phenomena and activist of social initiatives

# Presenters



**Martynas Starkus**

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## **How can the people you meet and new connections made while traveling influence your life?**

One of the most famous Lithuanian travellers, host of television shows and events, journalist, who wrote five books after this travels around the world, producer of the documentary about information warfare, had several roles in the films. Martynas Starkus has created video journals while traveling by old car with his companion Vytautas Radzevičius.



**Paulius Milišauskas**

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## **“Google” platform “Digital Garage”: digital career now and always**

A long-standing experience of a digital marketing expert includes efficient management of „Nike“, VKEKK, Bank of Lithuania, „Eurovaistinė“, „Kurk Lietuvai“ and other digital marketing projects. Currently Paulius manages customer service division of email marketing system „Soundest“; he shares his experience in digital marketing trainings, makes presentations at conferences and teaches at the university.

# Presenters



**Kęstutis Jablonskis**

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## **How will the age of technology change the labour market and the needs of employers?**

An experienced leader, who has extensive experience in electrical and automation industry, KTU alumnus Kęstutis currently manages Lithuanian branch of the technological giant ABB; prior to this position he managed one of the company's branches in the Baltic countries and was a manager of product sales division for the Baltic countries for 6 years. Kęstutis worked as ABB's internal sales manager for the Baltic countries and manager of automation products business division for the Baltic countries.



**Justinas Taruška**

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## **Merciless lessons of Silicon Valley: how to “sell” yourself? “LinkedIn” case**

Justinas Taruška has more than 10 years of experience in B2B sales segmentation, active in European and US markets. He is alumnus of „The Alchemist Accelerator“ in Silicon Valley, development and sales manager at „Nando“ and „Chemcentras“, member of the board of pet shop chain „Pet24“ and „Unboxed“ platform, KTU alumnus and associate professor-practitioner, founder of „Salesclub“ B2B sales community.

# Presenters



**Kent H. Eckstrom**

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## **Hollister: employee-owned company that is making a difference in employees' lives**

Kent H. Eckstrom is an HR professional with solid experience in people management as well as coordination of HR function within global companies. Currently, Kent is leading HR efforts in setting up operations in Lithuania.



**Jurgis Didžiulis**

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## **How to turn your favourite activity into business?**

Social „alchemist“, educator, researcher of social processes, activist of social initiatives, song writer and performer. Lithuanian, born in Columbia, combines music with social phenomena to prove that an artist is capable of so much more than mere entertainment: he can transform, educate and inspire. Jurgis is known in Lithuania and abroad as an open-minded performer with innovative thinking, song writer and activist.



# Notes

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**ktu.edu**

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