

Littelfuse Global Marketing Director is looking for

Market Research Analyst

(for 6-9 months)

Specialist in this position will work on a project for a period of 6-9 months, providing comprehensive analysis and overviewing of product technologies. The main task will be to profile markets for different product technologies and with gathered data help Littelfuse determine product categories that should be pursued for our customers.

About the job:

- ✓ Profiling of multiple markets
- ✓ Segmentation of target product by type or use
- ✓ Description of type or technology, future trends, PEST and Porters 5 forces analysis
- ✓ Summary of industries and applications that use the different technologies
- ✓ 5-year sales growth by product segment and by geographic region
- ✓ Headwinds, Drivers, possible disruptions to forecast
- ✓ Summary of typical supply chain and industry profitability
- ✓ List of current market players, basic profiles, SWOT analysis and relative market share if available
- ✓ How are these products marketed and sold (direct, through distribution, etc.)
- ✓ Reporting of results to executive team

About you:

- ✓ Technical bachelor degree (engineering, physics, etc.)
- ✓ Master degree in business (or equivalent experience)
- ✓ Good English language skills - written and spoken
- ✓ Good MS Office skills (especially Excel and PowerPoint)
- ✓ Able to do independent research

Beneficial skills:

- ✓ Work with colleagues that are international
- ✓ Experience building reports based on research



We offer:

- ✓ An opportunity to solve real business problems based on theory used in classroom and gain experience with presenting to corporate managers
- ✓ The possibility to work in an exciting and challenging industry
- ✓ Professional development opportunities to expand your knowledge through cross-functional collaboration and training experience

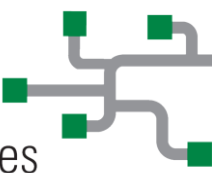
INTERESTED?

Send your CV in English: gvaitkeviciute@littelfuse.com
or get in touch by calling **+37068640961**

About Littelfuse:



Our
Core
Values



Customer Focus ■ Teamwork ■ Results Driven ■ Integrity ■ Innovation