



ADB Gjensidige is looking for a:

Customer Insight Analyst / Junior Data Scientist

At Gjensidige we strive to become the most customer-centric insurance company – we contact our customers with the most relevant advice at the right time.

You are curious, passionate about data and analytics with at least some knowledge of data modelling, willing to learn fast and become a part of an international cutting edge and market-leading analytical team.

About the job:

Each day we capture vast amounts of data from a variety of sources at Gjensidige. We strongly believe that there is a huge potential in these data and we are committed to transforming it to tangible value for our customers and shareholders.

The position is flexible and you will be able to mend it according to your strengths but it will revolve around three main areas – reporting, analytics and customer interaction design. You will build dashboards to track key business metrics, build descriptive and predictive models for customer segmentation and campaign optimization, develop campaign testing process, analyse and mine various data sets, deliver post-campaign optimization, develop actionable insights both with the analytics team and business representatives.

About you:

You are good at working with different business stakeholders and helping them satisfy their analytical needs. Most importantly you are proactive and eager to learn – we believe that skills and tools are learned, but you will have to thrive in a fast-paced environment and be able to acquire knowledge from other members of the team and share your findings with them.

Basic qualifications:

- Proficiency in querying a data warehouse or relational database with SQL
- Experience with R / Python / SAS or other analytical tool/programming language of your choice
- Understanding of simple/multiple linear (or logistic) regression
- Can tell a meaningful story with data
- Fluent in English both oral and written

Experience (or high-level knowledge) with any of these is a plus:

- Clustering and classification
- Predictive analytics
- k-NN, Naïve Bayes, SVM, Random Forests, Neural networks
- Spark, Hadoop, Kafka, Scala, Cassandra, Parquet, TayTay, MapReduce, Teradata

Please send your CV to atranka@gjensidige.it till **15th of October 2017** with subject „Customer Insight Analyst“.

We will contact only selected candidates. Confidentiality guaranteed.

Gjensidige is a leading Nordic insurance group listed on the Oslo Stock Exchange. We have about 4000 employees and offer insurance products in Norway, Denmark, Sweden and the Baltic states. In Norway we also offer banking, pension and savings. Operating income was NOK 25.5 billion in 2016, while total assets were NOK 136 billion.

