



## INTERSHIP IN DIGITAL MARKETING

Global Digital Marketing Team is growing and is seeking for one more energetic Digital Marketing colleague in Kaunas to join our team. You will collaborate with internal team members to help execute lead nurturing campaigns, providing insight and analysis of channels, and monitoring Inbound Marketing and Digital Media trends.

### ABOUT INTERSHIP:

- ✓ In collaboration with Digital Marketing Specialists, built marketing automation campaigns
- ✓ Assist with maintenance and administration of HubSpot marketing automation software
- ✓ Continue to learn and monitor Inbound Marketing and digital media trends
- ✓ Discover, review, and analyze new Social Media trends and provide recommendations on how Littelfuse can benefit from them
- ✓ Assist HR with marketing tasks

### ABOUT YOU:

- ✓ Fluency in English
- ✓ Basics in technology solutions, e-business and online marketing practices
- ✓ Good MS Office (especially Excel and PowerPoint) skills

### BENEFICIAL SKILLS:

- ✓ Understanding of web metrics and digital analytics

### WE OFFER:

- ✓ The possibility to work in an exciting and challenging industry
- ✓ Professional development opportunities to expand your knowledge through cross-functional collaboration and training experience

**Try on Littelfuse!**

**WE ARE WAITING FOR YOUR CV**  
**[internship@littelfuse.com](mailto:internship@littelfuse.com)**

